



Privacy Policy

KiteEdge values your privacy. This Privacy Policy outlines how we collect, use, and protect your information.

1. Data Collection & Use

We collect user account details, usage data, and interactions with AI-generated content. Data may be used to improve our Services and personalize user experience. Sensitive personal data is not collected or processed.

2. AI Processing & Anonymization

AI-generated insights are processed based on input queries without storing identifiable content. We anonymize data where possible to protect user privacy.

3. Third-Party Integrations

Our Services may include third-party content from IRPs, subject to their licensing terms. We do not share user data with third parties for marketing purposes without consent.

4. User Rights & Data Access

Users may request access to their data or request deletion in compliance with applicable laws. Certain data retention policies may apply for security and operational reasons.

5. Security & Compliance

We implement industry-standard security measures to protect user data. Compliance with GDPR, UK Data Protection Act, and other relevant regulations is maintained.

For any questions, contact us at info@kiteedge.co.uk